

**Press Release**

**Hong Kong Life “Happy Time with Little Warrior”**

14 April 2012 - Over the years, Hong Kong Life Insurance Limited (“Hong Kong Life”) had always been a keen supporter of community services. With the objective of bringing love to the community, Hong Kong Life and Little Life Warrior Society joined hands in organizing the charity event **“Happy Time with Little Warrior”**. It aimed to provide warmth to the child patients and their families who suffered from cancer, severe blood disease and who had received bone marrow transplant.

The event was held on 14 April (Saturday). Around 40 enthusiastic volunteers from “Hong Kong Life Gerbera Volunteers Team” assembled at a cafe located in Tsim Sha Tsu, where they spent a fruitful weekend with more than 30 child patients from Prince of Wales Hospital Sir Yue Kong Pao Centre for Cancer.

To enhance relationship between corporate volunteers and the child patients, the event started with a series of ice-breaking games. They actively participated in the exciting games and derived great joy from the activity.

A professional handicrafts instructor was invited by Hong Kong Life to teach participants to make a tiny walking penguin with light clay. During the process, volunteers played an active role in helping the child patients to tailor make their own penguin.

After that, the Choir of Little Life Warrior had prepared a singing performance to express their thankfulness to the corporate volunteers. A message of hope was spread out by their wonderful voices and encouraging lyrics. And the most heart touching moment came when three little warriors shared how they faced their cancer journeys and how they overcome the hardship in their lives. Corporate volunteers were deeply impressed by their faith and courage. In return, corporate volunteers presented pipa and magic performances to the child patients. The child patients enjoyed the performance very much. Thereafter, the participants enjoyed the delicious food together.

Hong Kong Life Chief Marketing Officer Kennex Chan said, “There are many mental and daily difficulties faced by child and their families who suffered from cancer. The event was a great success. Corporate volunteers had expressed their love and care to the child patients and their families. On the other hand, the volunteers were enlightened to explore the meaning of their lives, treasure their health and love their families.”



Corporate volunteers had built up mutual relationship with child patients.



All participants enjoyed a pleasant and memorable weekend.



Hong Kong Life Head of Marketing & Training Department Micky Cho (right) presented souvenir to Little Life Warrior Society Vice-chairlady Ma Chan Ka Yin (left).